

# Public Speaking for Public Policy

MCRHRDTI

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# *Communication – Meaning*

- ***Past:***

- *“The imparting or interchange of thoughts, opinions, or information by speech, writing, or signs.”*

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- ***Now:***

- *All of the above and +++*

# *Communication Essentials*

- Clarity
- Connectivity
- Confident
- Comprehensive
- Consistent
- Convincing
- Creative

Thanks